

ArtHub Member Featured Artist of the Month Contract Terms and Conditions

Artist's Information:

Name _____

Address _____

Email _____

Phone _____

Featured Medium _____

1. **Terms:** The Member Featured Artist of the Month agrees to follow all terms and conditions as set forth in this contract agreement for display of work at the ArtHub Gallery as a featured artist for a period of one (1) month and testifies that s/he has signed and submitted this contract to the Nashua Area Artists' Association (hereinafter referred to as "NAAA").

Only original artwork by the displaying artist will be allowed. If the work in question does not reflect the artist's personal style as demonstrated by their body of work, then the validity of the work being "original" needs to come into question. Work completed from a reference piece provided by an instructor is not considered original. Prints of the artist's work may be available for sale in a bin provided by the artist, but they may not be displayed on the wall.

2. **Publicity:** The Featured Artist of the Month agrees to submit to the following information for publicity:
 - artist's biography and profile;
 - artist's statement expressing his/her guiding vision relative to their work;
 - quality photos in digital format for publication (**300dpi minimum in .jpg format**); and
 - reception date and times.

Send the above information to:

Press Releases: Marilene Sawaf msawaf@msn.com;

Website: Jacqueline Barry jacqueline@nashuaarts.org

Social Media: Lauren Boss lauren@nashuaarts.org

SUGGESTIONS FOR IMPROVING ATTENDANCE AT RECEPTION AND DURING EXHIBIT MONTH

- ❖ Make a Facebook Event, make sure it is public so people can share. Pay \$5 to promote the FB event to get info out to people outside of your circle of friends.
- ❖ Send email to Paul at Great American Downtown (GAD) (PaulwShea@downtownnashua.org) and Carol Eyeman (carol.eyeman@nashualibrary.org) they might post to GAD newsletter and City Arts Nashua (CAN) facebook page. INCLUDE PHOTO (always include photo, it catches people's attention)
- ❖ The week of the event, post to FB pages such as Nashua NH Civic Sounding Board, etc. and request that people “Share” with their FB friends.
- ❖ There are free online calendars that you can post to such as WMUR and The Lowell Sun has one too. There are more, you just need to google them.
- ❖ Send out personal invitations, regular mail, to friends, colleagues, influential people in the community. That personal touch is very important.

